



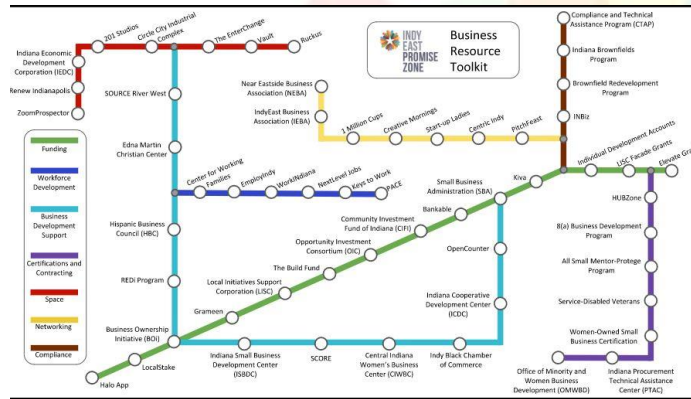
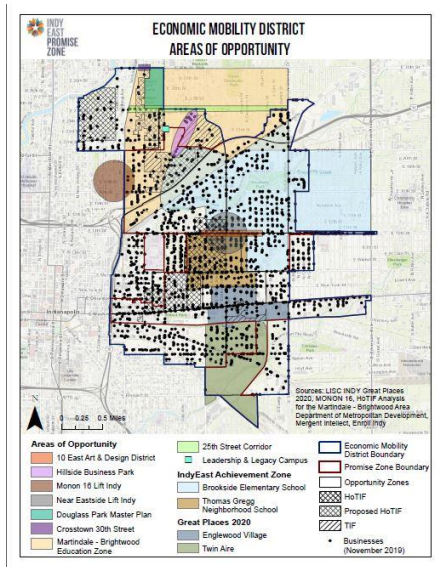
**INDY  
EAST  
PROMISE  
ZONE**

2020 Strategic Priorities



# 2020 POLICY AREA: SMALL BUSINESS ASSISTANCE

- Develop and deploy a comprehensive small-business strategy, to include: an economic mobility district, rolling or cyclical small business survey, small business toolkit promotion, employer roundtable, and potential social enterprise and entrepreneurship incubator.





# 2020 POLICY AREA: HOMEOWNERSHIP

- Continue to deploy housing redevelopment programs, to include: IDA participant survey and new consumer lending products





## 2020 POLICY AREA:

### CRIME PREVENTION AND INTERVENTION, COMMUNITY INFRASTRUCTURE

- Implement CBCR plan and encourage the use of CPTED principles in redevelopment of commercial corridors.





## 2020 POLICY AREA: EDUCATIONAL SYSTEMS

- Support growth of the IndyEast Achievement Zone.
- Develop and deploy a strategy for postsecondary and/or career pathways, to include: 21st Century Talent Regions, Local Career Coaching, Individual Development Accounts, financial coaching, credit building loan products, matched 529 savings accounts.





## 2020 POLICY AREA: COMMERCIAL CORRIDORS

- Support development of the Economic Mobility and Innovation District. Secure local measure of Opportunity Zone investment.
- Arts District: Develop reuse strategies for abandoned theater.

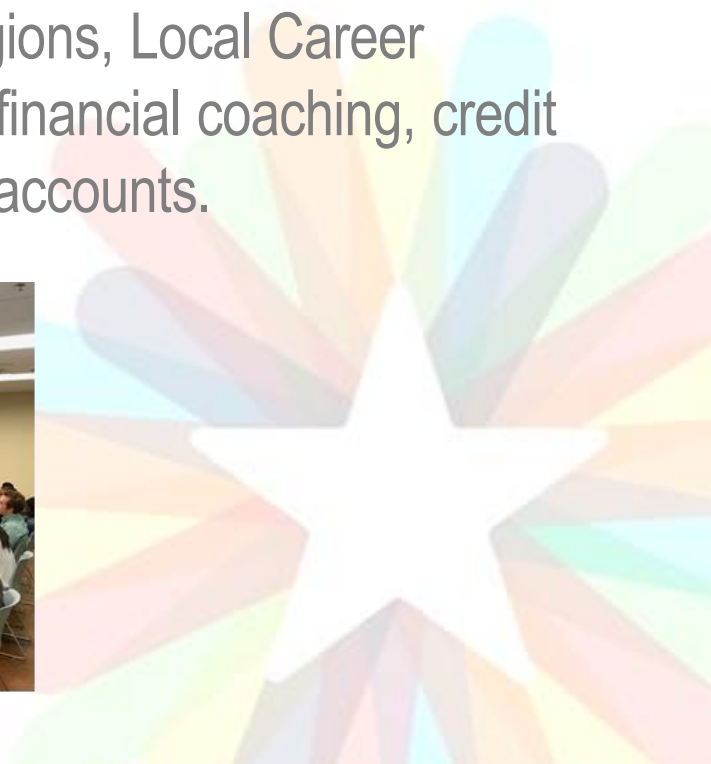






## 2020 POLICY AREA: WORKFORCE DEVELOPMENT

- Deploy designation as 21st Century Talent Region, to include engagement of employers through State career coaching grant
- Develop and deploy a strategy for postsecondary and/or career pathways, to include: 21st Century Talent Regions, Local Career Coaching, Individual Development Accounts, financial coaching, credit building loan products, matched 529 savings accounts.





# 2020 POLICY AREA: WORKFORCE DEVELOPMENT

- Deploy designation as 21st Century Talent Region, to include engagement of employers through State career coaching grant







# 2020 POLICY AREA: PRIVATE SECTOR INVESTMENT

- Promote commercial/industrial redevelopment: Sherman Park, Monon 16, Twin Aire, P.R. Mallory Campus.





## 2020 POLICY AREA: SUSTAINABILITY

- Refresh the Near Eastside Quality of Life Plan
- Ensure institutionalization and expansion of Grantwriters Exchange.
- Engage local funders around a Common Evaluation Framework and database.



# 2020 POLICY AREA: SUSTAINABILITY

- Identify a host for a VISTA recruitment and onboarding clearinghouse to build a local Civic Talent Pathway
- Ensure perpetual development and distribution of a Funding Newsletter
- Institutionalize and expand use of goal-oriented committees.





[www.indyEast.org](http://www.indyEast.org)

• **The Promise**

[www.neareastplan.org](http://www.neareastplan.org)

• **The Plan**

[www.jbncenters.org](http://www.jbncenters.org)

• **The Center**

